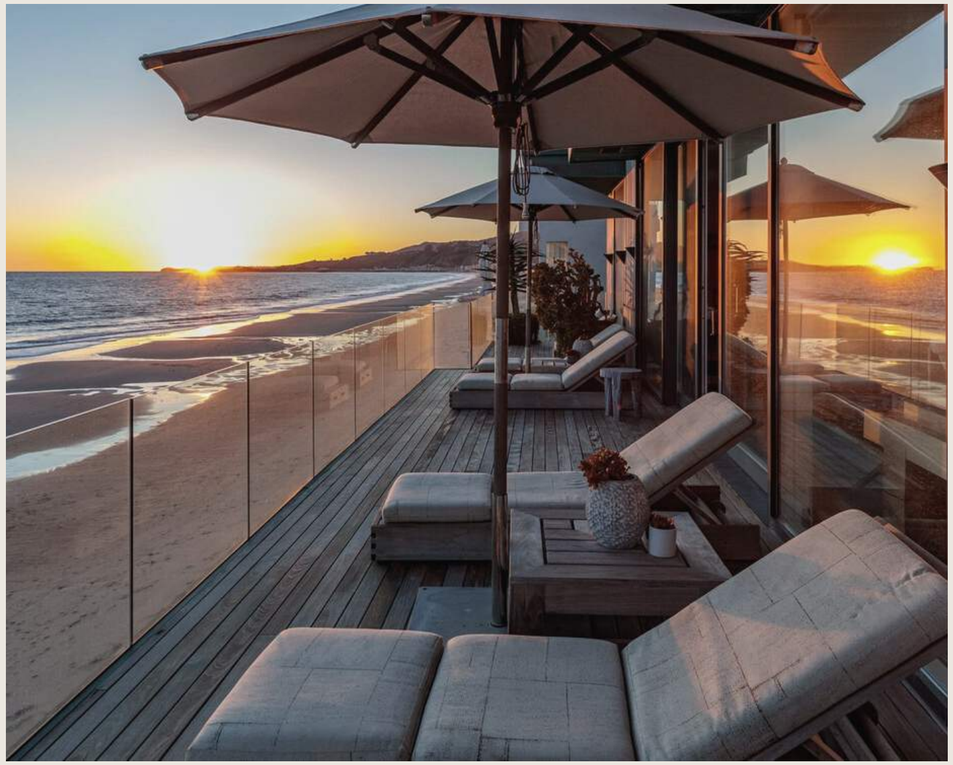
8th
FLOOR
8th Floor
Represents
8TH-FLOOR.COM



8TH-FLOOR.COM

Why 8th Floor ?

We are not just another hotel representation company.
We are here to elevate your success in ever changing times and deliver considered measurable results within the global hospitality industry.

We cover all market segments (Leisure, MICE, Entertainment & Corporate) from UK & Europe along with an unmatched global database.

- Hotel Representation
- Sales & Marketing Consultancy
- Content Creation
- PR & Communication

Our Team

8th Floor was founded by a team of industry experts with over 100 years of combined experience in global, regional and on-property sales, marketing & revenue.

We also have team members in France, Italy & USA offering you global exposure.

Aurelien Hacault

Aurelien is based between France and Italy and has extensive MICE, Corporate and Leisure

- DOS for the 5 Starwood Hotels in Paris for 5 years
- Managed the European and US MICE and Leisure travel for Starwood Hotels

Carolina Picone

Carolina is based between France and Italy and has extensive experience in High-end Leisure, MICE, Corporate and Entertainment

- Luxury Leisure, MICE, Corporate, Entertainment, FIT
- Global Leisure, MICE Contacts in Europe, LATAM and CIS
- Hotel openings & set up of Sales and Marketing strategies

Ben Couldridge

Ben has extensive experience in openings, setting strategies and multi-segment sales

- Global Account Director Starwood Hotels – 5 yrs – London
- Director of Sales W Verbier (Starwood) – 2 yrs – Switzerland
- Director of Sales & Marketing Andaz London (Hyatt) 3 yrs – London

Dani Labi

Dani has un-paralleled global contacts and is a true extension of your sales team

- Running a successful Hotel consultancy business for the past 15 years
- Ambassador for LE Miami
- Traveller Made Award Winner

Vicki Taylor

Vicki has extensive experience in multi-segment sales and marketing

- Hotel Consultant
- Independent Sales & Marketing Specialist – 5 yrs
- Regional Director of Sales Rosewood Hotels & Resorts – 7 yrs

Maria Perez

Maria has successfully opened 3 iconic 5* hotels in London and has Global Sales for several international hotel groups.

- Corporate Sales, hotel openings, MICE, Luxury Leisure, FIT,
- Global and Regional sales experienced for UK and Europe
- Multisegment contacts in South America, Italy and Spain

Our Clients

We choose the hotels we want to partner with, Luxury & Lifestyle hotels that excite us and tell a story.

Somewhere we would want to stay ourselves and those that complement our brand, but more importantly hotels we know we can deliver for.

8TH-FLOOR.COM

EQUINOX HOTELS

FAENA

NOBU HOTEL LONDON PORTMAN SQUARE

Batty Langley's 1724

HAZLITT'S 1718

THE ROOKERY 1764

æthos

TOWN HALL

BROADWICK SOHO

GANSEVOORT

ALMANAC BARCELONA

ALMANAC X PRAGUE

HABITAS

palais gentile SALENTO PUGLIA

ST REGIS BORA BORA

Sales, Marketing & Revenue Representation

Loyal relationships are the key to success now more than ever.

Internal resources can be limited at this time, so let 8th Floor become a true extension of your in-house team, providing a cost-effective way to grow sales and implement strategy thru our targeted social media campaigns, access to global partnerships & trade shows as well as 3rd party programs.

Dedicated representation to luxury **lifestyle** standalone & multinational hotel chains.

Access to key global decision makers, partnerships, tradeshows & 3rd party programs

Covering all major market segments and industry verticals; **Corporate, MICE, Luxury Leisure & FIT**

Unmatched global contacts in global niche markets; **Entertainment, Creative, Fashion& Sports**

This is the time to **REDEFINE** your sales structure with **EXPERIENCED** proactive sales to a wider audience. **MOVE** market share with strategic support, whilst **BOOSTING** your brand awareness and above all **GROW** revenues by giving you the edge over your competitors

8TH-FLOOR.COM

Contact Us

+44 (0) 203 488 5654

ELEVATE@8TH-FLOOR.COM

8TH-FLOOR.COM

Follow Us